

# Texas Gulf Coast CFC Campaign Recognitions

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## Wally Grimes Leadership Award

Each year, one federal agency in the Texas Gulf Coast CFC garners recognition for having the best overall campaign.

The recognition given is called the **Wally Grimes Award**. Established in 1985, this award honors the late Wally Grimes who was an employee of the NASA Johnson Space Center for over 23 years. Wally not only managed the CFC for NASA Johnson Space Center for many years, he also served the community as a volunteer. He helped many charitable organizations participate in the CFC and assisted them in any way he could. He was a role model and a leader in the Greater Houston community for over 23 years.

### Award Criteria

- Provided training opportunity for Employee Coordinators and Key Workers.
- Provided management support, e.g., issued a challenge between divisions within the agency. targeted areas with low giving, and coordinator and campaigners made a point of making a personal ask of each employee.
- Had an Employee Coordinator with a “can do attitude” who made sure all employees were given the opportunity to contribute (e.g., 567% increase in overall dollars contributed; 67% increase in overall donors; 25% increase in leadership donors).

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## Karen Persons Volunteer of the Year Award

Established during the 2006 CFC Campaign, the award was designed to honor Employee Coordinators who demonstrate leadership and commitment to the CFC by going over and beyond to help illustrate CFC’s mission.

Karen Persons was the Employee Coordinator for the *Houston Passport Office* for several years. In addition to her role as coordinator, she assisted the CFC in many other capacities and she was passionate about serving her community.